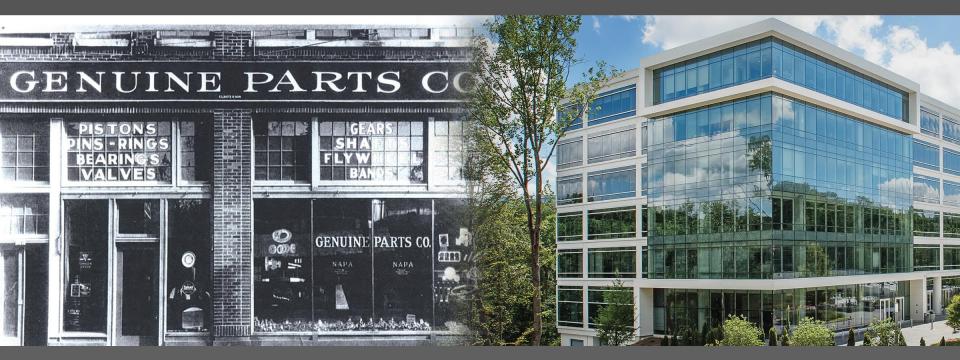


# Celebrating 9 () Years



Genuine Parts Company
Investor Presentation

#### Safe Harbor Statement

Some of the comments made and information contained in our presentation will be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include projections of revenue, earnings, capital structure, and other financial items; statements on the plans and objectives of the Company and its management; statements of future economic performance and assumptions underlying the statements regarding the Company and its business. These are based on current information and the beliefs and expectations of the Company but are subject to various risks and uncertainties that could cause the Company's actual results to differ materially from the Company's expectations. These include, among other things, the Company's ability to successfully implement its business initiatives and integrate its acquisitions in each of its business segments, slowing demand for the Company's products, changes in general economic conditions, including, unemployment, inflation or deflation, changes in tax policies, changes in energy costs, uncertain credit markets and other macro-economic conditions, the ability to maintain favorable vendor arrangements and relationships, disruptions in our vendors' operations, competitive product, service and pricing pressures, the uncertainties and costs of litigation, as well as other risks and uncertainties described in the Company's latest SEC filings. The statements speak only as of the date on which they are made and the Company assumes no obligation to update any forward-looking statements made during this presentation or in these materials except as required by law.



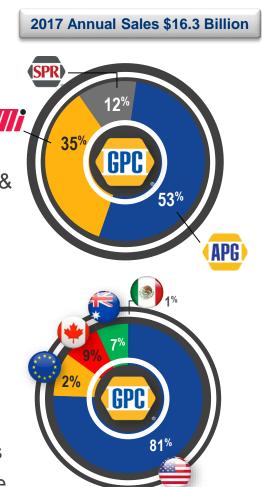
## Investment Highlights

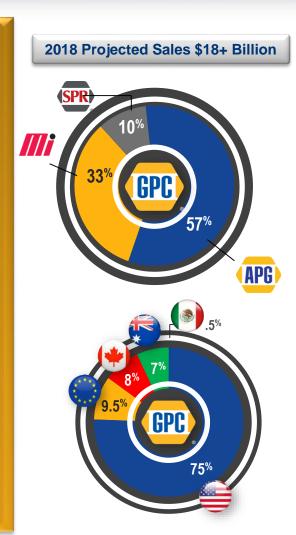
- Leading global distributor in diversified end markets
- Proven track record of steady growth
- Strong balance sheet with meaningful free cash flow generation
- Committed to maximizing shareholder value
- Opportunity for market share growth in large and fragmented industries
- Large customer base built upon long-standing relationships



## - Company Overview - Celebrating 90 Years!

- Founded in 1928
- Leading distributor to three primary endmarkets:
  - Automotive Parts (APG)
  - Industrial Parts Group (Motion & EIS)
  - Business Products (S.P. Richards)
- Critical partner to our customers:
  - Best in class operating and distribution efficiencies
  - Industry leading coverage of consumable/replacement items
  - Outstanding just-in-time service
  - Technology solutions







### Portfolio Optimization

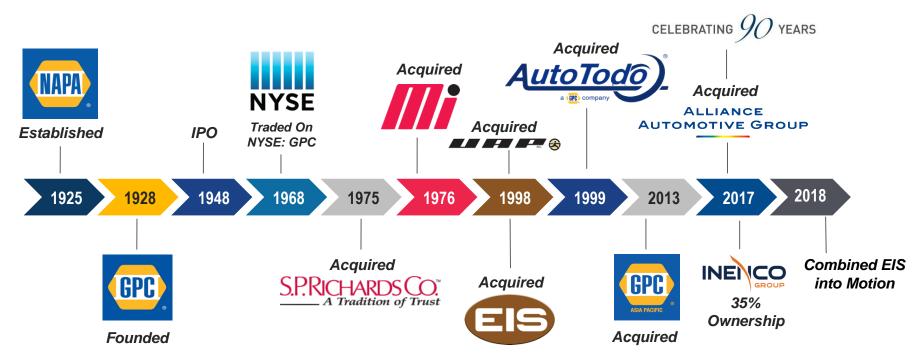
- Global Presence with Significant Brand Strength
- Financial Strength with Access to Capital and Low Cost of Capital
- Enhanced Global Buying Power for Direct and Indirect Spend
  - Global sourcing, common suppliers and providers, volume/scale
- Common Distribution Processes
  - Shared talent, practices, technology & systems, services, transportation
- In 2018:
  - EIS combined into Motion Industries
  - GPC entered into agreement to spin-off Business Products Group (S.P. Richards) and combine it with Essendant



#### Track Record of Success

- Strong history of sales & profit growth
  - Sales have increased in 85 of 90 year history
  - Profit has increased in 74 of 90 year history

- Dividend growth
  - 2018 marks GPC's 62nd consecutive year of dividend increases





## Ten Year Sales & Earnings History

#### **\$ Billions**





## Automotive Parts Group Highlights

- Largest global auto parts network
- ◆ 2017 Sales at \$8.7 billion; 2018 sales est. at \$10.5B
  - US: 57 DC's & ~ 6,000 NAPA stores (~1,150 Co. owned)
  - Canada:12 DC's & ~ 700 NAPA stores (~200 Co. owned)
  - Mexico: 12 DC's & 42 NAPA stores
  - Balkamp: Parts Re-Packager
  - Rayloc: Brake Products Distributor
  - Altrom: OE Import Parts
  - Heavy Vehicle Parts Group: Class 6,7,8 trucks
- ◆ 47 DC's & 2,000+ Store Footprint in U.K., France, Germany, & Poland via Alliance Automotive Group
- ◆ 12 DC's & 560 Store footprint in Australia and New Zealand via Repco & other banners
- Superior brand recognition & customer service
- Globally positioned to benefit from positive industry trends

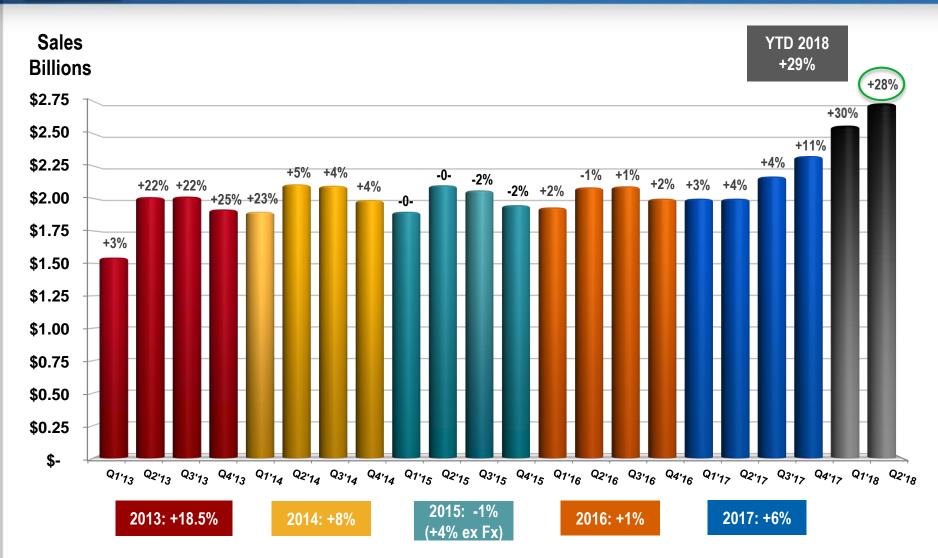


**Automotive** 





## Quarterly Sales History





#### The Global Automotive Aftermarket

#### \$200B Global Market - Large, Fragmented, and Growing



Country	<u>Market</u> <u>Share</u>	<u>Industry</u> <u>Growth</u>
United States	7.5%	+2%
Europe*	5%	+2%
Canada	14%	+3%
Australasia	20%	+2%
Mexico	2%	+6%
Total	7.5%	+2%

<sup>\*</sup>Reflects France, U.K., Germany, and Poland



## NA Automotive Parts Group Overview NAPA Established 1925

- (90%) NAPA branded products
- NAPA Know How Differentiators:
  - Product quality, depth and breadth
  - Trained personnel/service capabilities
  - Technology offering
- Commercial/DIFM customers
  - Professional service repair facilities
  - Approx. 75% of NAPA sales
- ◆ 17,000+ NAPA U.S. AutoCare Centers
  - 1,600+ in Canada (& 600+ AutoPro Centers)
- Major Accounts: AAA, Goodyear, Firestone, TBC, CBAdvantage
- Retail/DIY customers
  - Individual consumer customer
  - Approx. 25% of NAPA sales

#### **Major Competitors**

U.S. - AutoZone, Advance Auto Parts, O'Reilly

Canada - Uni-Select, AAP/Carquest

Mexico - AutoZone





#### **Major Account Customers**







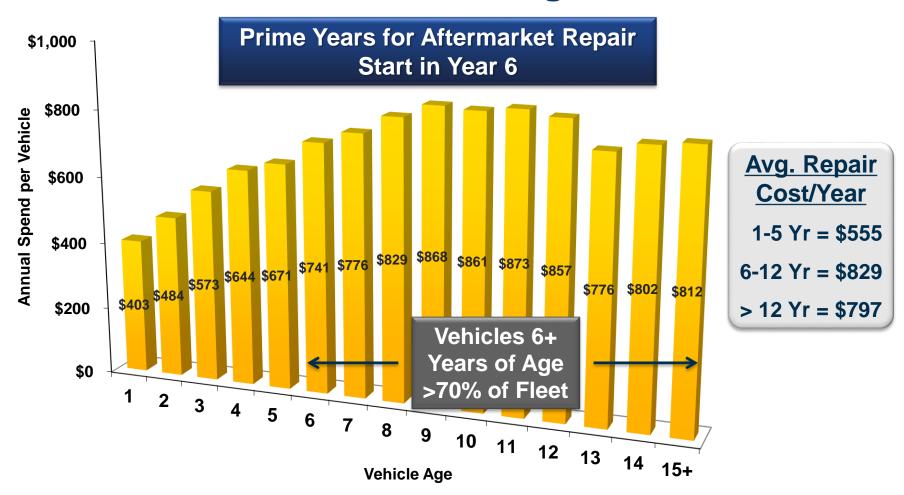






#### U.S. Vehicle Fleet Trends

### **Consumers Are Maintaining Older Vehicles**





## Fundamentally Strong Aftermarket in U.S.

- Total vehicle fleet growing
- Average age of fleet increasing
- Generally lower gas prices

Miles driven reaching new peaks





### NAPA Retail Store







## NAPA Retail Store - New Store Concept





- U.S. company-owned store rollout to be completed in 2018
- Retail sales for these stores > company average





#### NAPA AutoCare Centers



**Before** 

NAPA AutoCare 17,500 in U.S. 1,648 in Canada

NAPA AUTOPRO 623 in Canada



After



The Aftermarket's Preeminent Commercial Program for the Independent Repair Center

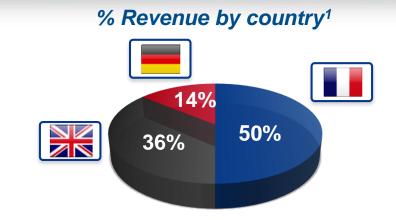


## Alliance Automotive Group Acquired November 2017

- Leading European distributor of vehicle parts, tools, and workshop equipment
- Focused on light vehicle and commercial vehicle replacement parts
- A leading European player in attractive markets with strong fundamentals and growth potential:
  - #1 in France
  - #2 in the U.K.
  - #3 in Germany

Announced acquisition of Hennig Fahrzeugteile Group in June 2018 – Effective October 2018 (31 locations and \$190M US\$ in annual revenues)

- Entered into Poland in Q4 2017 through acquisition of majority stake in Groupauto Polska
- Integrated distribution model similar to GPC
- Allows GPC to leverage global supplier base across businesses
  - ~\$25M in annual synergies





Serves 4,000+ repair centers under leading commercial programs, including the Top Garage, Auto Care and Precisium Garage banners

<sup>&</sup>lt;sup>1</sup> 2017 USD / EUR of 1.20

<sup>&</sup>lt;sup>2</sup> Includes supplier direct billing, which are accounted for "Net" under U.S. GAAP



## European Automotive Aftermarket



Technological developments

Car parc age

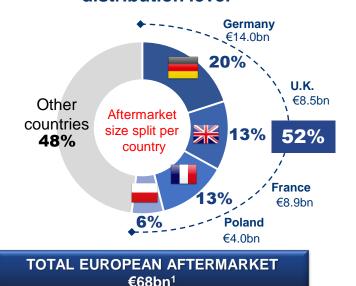
Long-term growth drivers

IAM<sup>4</sup> gaining share over OES segment

**Total traffic** 

**Favorable regulation** 

#### Overview of European LV aftermarket at distribution level



#### European LV market per country at distribution level

	France <sup>2</sup>	U.K.²	Germany <sup>2</sup>
Car parc size (m, LV)	38.3	35.6	47.9
Car parc age (years, PC)	8.9	7.6	9.3
Mileage (km per year, LV)	13,400	13,400	14,300
Annual spend per car³ (retail price, €, PC)	390	385	470

AAG operates in the largest and most attractive European markets

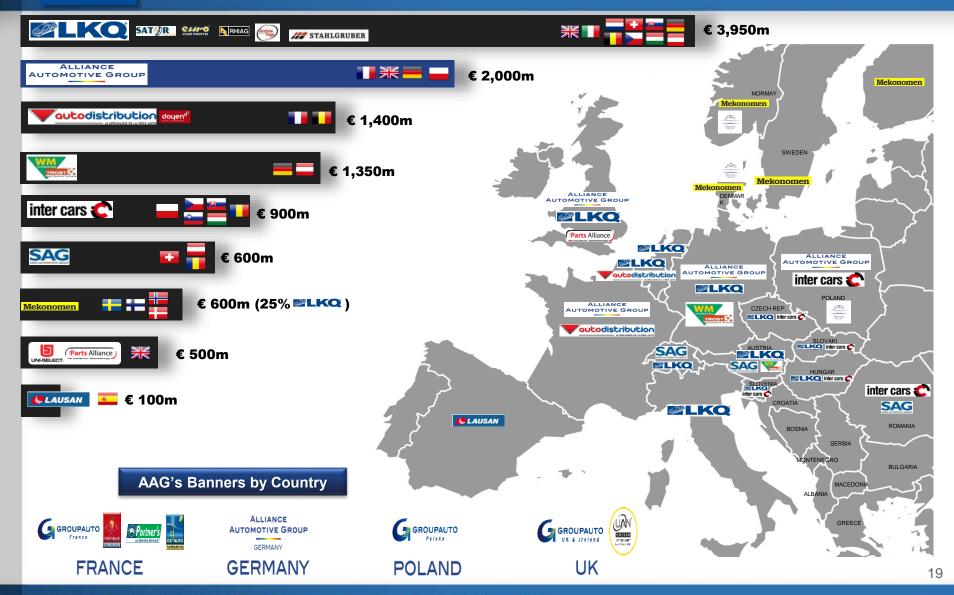
Source: Roland Berger

<sup>&</sup>lt;sup>1</sup>LV parts (tires included) plus tools and equipment, captive parts excluded, in EU's 28 countries; <sup>2</sup> Stats relate to 2016; <sup>3</sup> Parts only

<sup>&</sup>lt;sup>4</sup> Independent Aftermarket ("IAM"); IAM represents approx. 48% of total LV aftermarket in France, U.K., and Germany combined



## Top 3 position in the largest European markets with significant opportunities for growth





## GPC Asia Pacific Acquired 2013

- Market Share Leader in Australia and New Zealand
  - 560 Company-owned stores
  - Added ~60 stores since 2015

#### **Primary Banners**











#### Repair Center Commercial Program

466 Repco-Authorized Service Centers



#### **Major Competitors**

Supercheap, Burson, & autoBarn



## Global Leader in the Aftermarket

	_	2018 Est.	DCs	Stores
USA	*****	\$6.2B	57	6,000
Europe	* **	\$1.9B	47	2,000
Canada	E J	\$1.1B	12	700
Australasia	* *	\$1.2B	12	600
Mexico		\$100M	12	42
\$10.5+ Billion (140) (9,3			9,342	



## **Growth Opportunities**

Key Areas of Focus	Initiatives
New Distribution	<ul> <li>Plans for new NAPA AUTO PARTS stores in U.S., Canada, and Mexico</li> <li>Alliance Automotive Group expansion in Europe</li> <li>Store expansion in Australia and New Zealand</li> </ul>
Commercial Programs	<ul> <li>Continued Enhancements and Expansion of Global Commercial Programs for Independent Repair Centers</li> <li>NAPA AutoCare, AUTOPRO, RAS, Top Garage, Precisium Garage, Groupauto AutoCare</li> </ul>
Major Accounts	Further Expansion of Major Account Customer Sales
Outside Sales	Additional Outside Sales Representation at Stores
Connectivity	Enhanced Installer Connectivity and Capabilities
Special Markets	Heavy Duty Parts, Import Parts, Paint, Tools & Equipment
Store Resets & Upgrades	<ul> <li>Retail Sales Initiatives</li> <li>Impact Store Initiative in U.S. and Canada</li> <li>Ongoing Programs to Refresh and Upgrade All Stores</li> </ul>



## Industrial Parts Group

#### **Motion Industries Highlights**

- Leading industrial parts MRO distributor in North America
- ◆ 2017 Sales at \$5.7 billion; 2018 sales est. \$6B+
  - 14 MI DC's and 540+ branches and service centers in the U.S., Canada and Mexico
  - 44 EIS locations across North America
- Proven track record with over 70 years in the industry
- Access to over 7.1 million products
  - Global manufacturing base
- Very large and fragmented industry
- Efficient supply chain and vendor partnerships
- High customer service levels & tech support
- Industry leading E-Business capabilities

Founded 1946 Acquired 1976



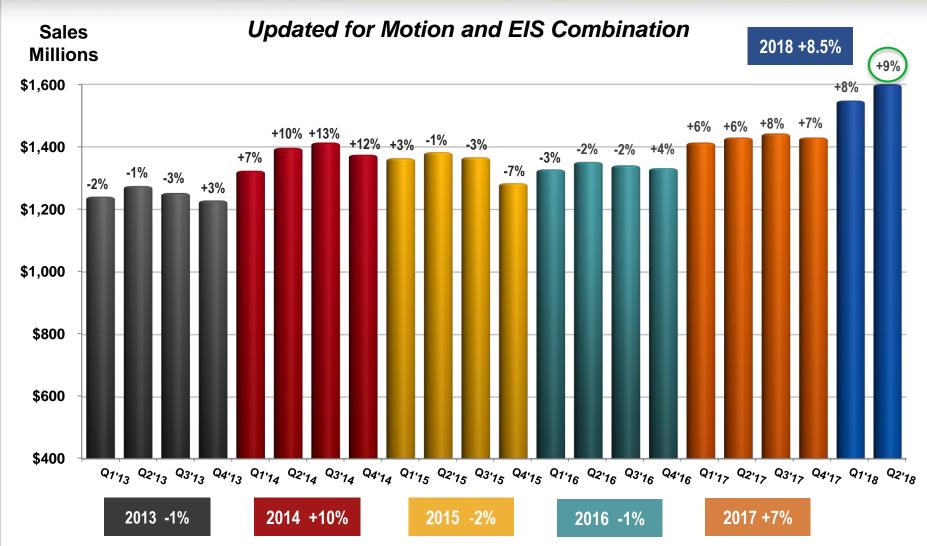








## Quarterly Sales History





#### Overview

 Suppliers: SKF, Baldor, Gates, Rexnord, Timken, Eaton and 3M













 Customers represent all industry groups, including Equipment & Machinery, Food Products, Iron & Steel, Pulp & Paper and Mining & Aggregate







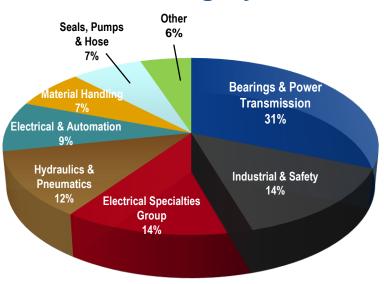


#### **Major Competitors**

Applied Industrial Technologies
Kaman (Industrial Technologies Div.)

DXP Enterprises

## Industrial Sales by Product Category





#### Industries Served

- Equipment and Machinery
- Food Products & Processing
- Pulp and Paper
- Iron and Steel
- Fabricated Metal Products
- Lumber and Wood Products
- Chemical Products
- Aggregate & Cement
- Equipment Rentals/Leasing
- Oil & Gas Extraction
- Automotive
- Rubber & Plastic Products







**HALLIBURTON** 



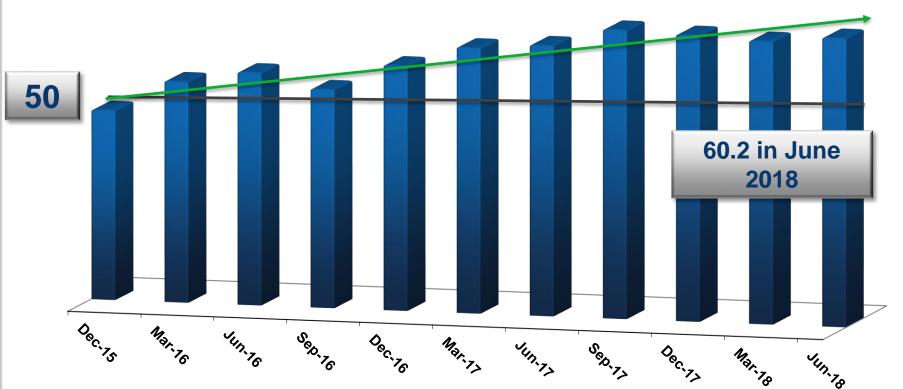




## Industry Trends

#### **Index Supportive of Industry Growth**

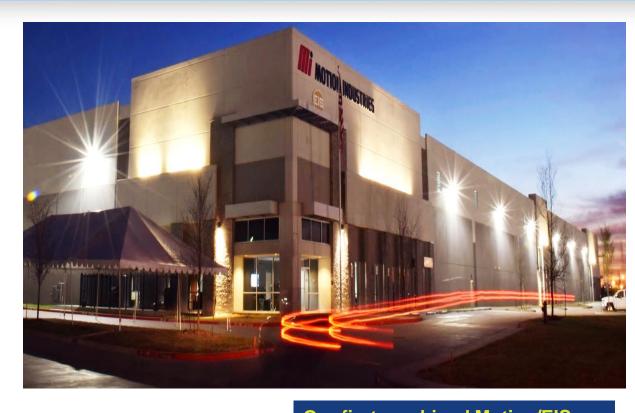
Institute for Supply Management - Purchasing Managers Index



#### Positive Indicators for our Industrial Parts Group



- Mfg Industrial Production +1.9% in Q2
- Robust energy sector
- PMI 22 straight months of growth!
- Consumer confidence remains high



Our first combined Motion/EIS distribution center in Dallas. This collaborative effort consolidated 3 DCs and 2 branches into one DC, creating efficiencies and a lower cost structure.



## Industrial Parts Group

#### **Growth Opportunities**

- Product Category Expansion
  - Automation, Process Pumps, and Safety

#### Acquisitions

- 35% Investment in Inenco (Australia) April 2017
- Added Empire Wire and Supply, Numatic Engineering, and Apache Belts and Hose in 2017
- Expansion in New Markets
- Repair, Fabrication, and Assembly
- E-Commerce
- Vending, VMI, and Store Room Mgmt
- Share Gains with Major Accounts









Only 7% share of market – estimated at \$80+ billion





## Business Products Group Highlights

 S.P Richards is the nation's second largest distributor of business products, office furniture, computer supplies and facilities, breakroom and safety supplies

2017 Sales at \$2.0 billion; 2018 sales est. ~\$2B

- 55 DC's in U.S. and Canada

 Long history of serving the independent reseller and national accounts

Access to over 98,000 products

- 850+ leading manufacturers

Global sourcing includes nine proprietary product brands

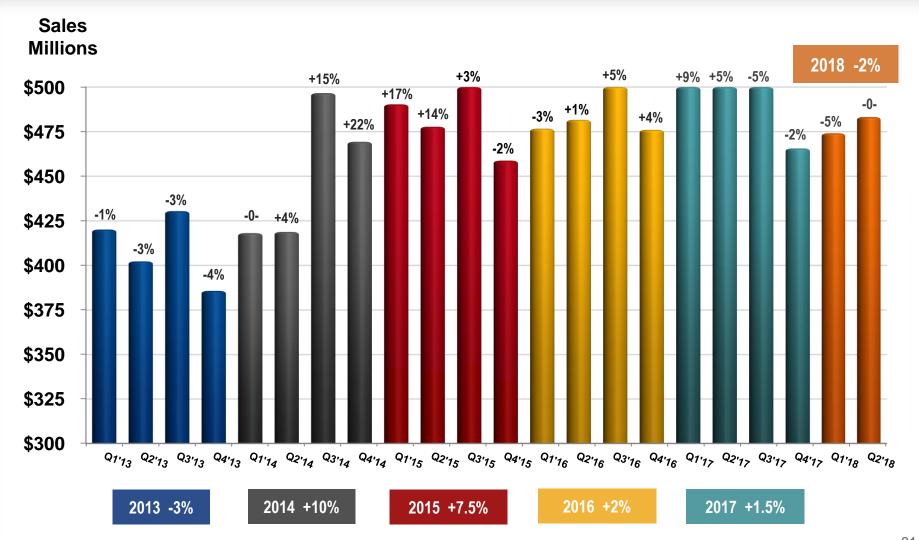
 Superior fill rates, accurate and timely shipments and competitive pricing

- Database management, logistical support, e-commerce
- Comprehensive array of sales, marketing and training programs





## Quarterly Sales History





## Business Products Group Overview

 Suppliers: Hewlett Packard, 3M, Hon, Newell, Kimberly Clark, Georgia Pacific...



Customers: Serves > 9,700 business product resellers





#### **Major Competitors**

**Essendant** 

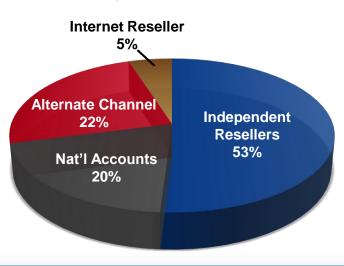
Amazon/E-tailers

Mass Merchants

**Specialty Distributors** 

**Importers** 

#### **Primary Sales Channels**

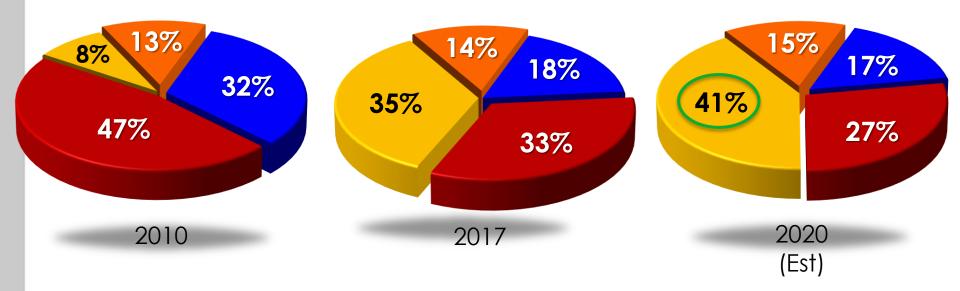




### **Drive for Diversification**

#### PRODUCT MIX



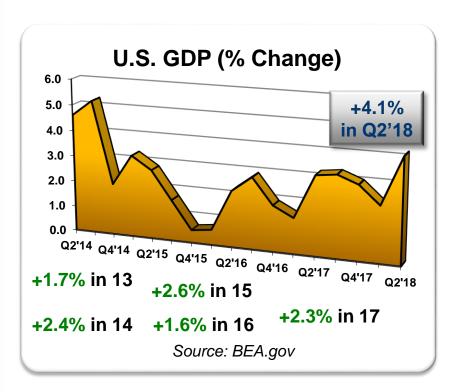


Initiatives to Diversify Product Offering are Significantly Increasing Facility, Breakroom & Safety Supply Sales



## U.S. GDP and Employment Levels

#### Demand Drivers Relatively Stable, but Also Mixed...



Tempered GDP
Growth for Several
Years

**Steady and Consistent New Job Growth for last 6 Years** 



## S.P. Richards/Essendant Merger

- Announced April 12, 2018
- Enhances ability to compete in \$100B business products space
- Stronger, more competitive national business products distribution
- S.P.RICHARDS CO.

  A Tradition of Trust
- Maximizes value for S.P. Richards
- Provides SPR combination with partner singularly focused on business products distribution market
- Combined company better positioned to serve customers – benefiting all stakeholders



## S.P. Richards/Essendant Merger

- ◆ GPC shareholders 51% ownership combined company value creation on a tax-free basis
- Significant cost & working capital synergies
- Strengthens management focus & capital allocation priorities
- Strengthens focus on core automotive/ industrial businesses
- Provides one-time ~\$347M dividend
- Expected to close by end of 2018







## **Business Products Group**

## **Growth Opportunities**

- Market Share Initiatives
- Product Line Expansion
- New Products
- Private Brand Expansion
- Enhanced Dealer Services/
   Marketing & Electronic Content
- FBS and Alternate Channel Growth

Low percentage share of market – estimated at \$100+ billion





# **Drivers and Opportunities**

	Demand Drivers	Opportunities and Initiatives
APG.	<ul> <li>Automotive</li> <li>Total vehicles &gt; 6 years old</li> <li>Complexity of vehicles/ # Trucks &amp; SUV's</li> <li>Average age of cars &amp; light trucks</li> <li>Gas Prices/Miles driven on roads each year</li> </ul>	<ul> <li>7.5% global market share – est. \$200+ billion</li> <li>Approx. 500,000+ products &amp; hundreds of thousands of customers across North America, Europe &amp; Australasia</li> <li>New distribution, commercial programs, major A/C's, O/S sales, connectivity, niche markets – heavy duty, imports, paints and tools &amp; equipment, store resets and retail initiatives</li> </ul>
	Industrial  • Manufacturing expansion (ISM's PMI)  • Manufacturing industrial production  • Capacity utilization rates  • Capital expenditure budgets/expansion  • Manufacturing employment in U.S.	<ul> <li>7% share of market – estimated at \$80+ billion</li> <li>Approx. 7.1 million products &amp; &gt; 300,000 customers</li> <li>Growth via product category and line expansion, acquisitions, expansion in new markets, repair, fabrication and assembly services, e-commerce, vending, VMI and store room management and share gains with major accounts</li> </ul>
SPR	U.S. gross domestic product (GDP)     White collar employment numbers     Office occupancy rates in U.S.	<ul> <li>Low percentage share of market – est. \$100+ billion</li> <li>More than 98,000 Products &amp; Approx. 9,700 Customers</li> <li>Growth via market share initiatives, product line expansion (including proprietary brands), new products, enhanced marketing/electronic content and new or alternate channels via FBS diversification</li> </ul>



# Recent Financial Highlights

	Q2 2018	v. Q2 '17	YTD 2018	v. '17
Net Sales (billions)	\$4.82	+18%	\$9.41	+18%
Net Income (millions)*	\$234	+23%	\$420	+20%
Diluted EPS*	\$1.59	+23%	\$2.85	+21%

<sup>\*</sup>Excludes transaction-related costs associated with the 2017 AAG acquisition as well as 2018 spin-off of S.P. Richards



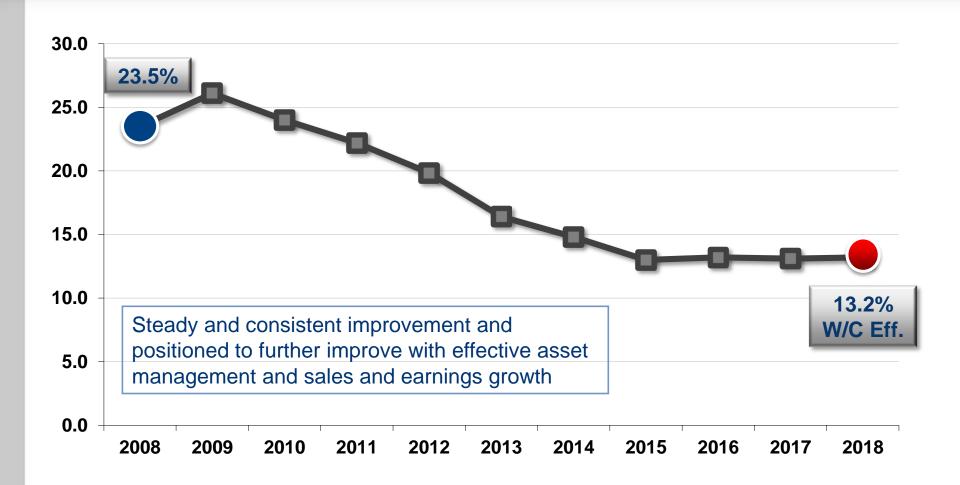
#### Financial Focus

## **Balance Sheet Highlights**

- Strong cash position
  - Above \$350M+ at June 30, 2018
- Prudent working capital management
  - Working capital efficiency at 13.2% for YTD 2018
  - 110% Accounts Payable/Inventory at June 30, 2018
  - Cash conversion cycle improved to 47 days at June 30, 2018
- ◆ After-tax return on invested capital (ROIC) > WACC
  - ~15% ROIC YTD in 2018 → Significantly exceeding 7.5% WACC
- Comfortable with capital structure
  - Total debt of \$3.2B at June 30, 2018
  - < 50% Debt to total capital; ~2.5X Debt to EBITDA</li>

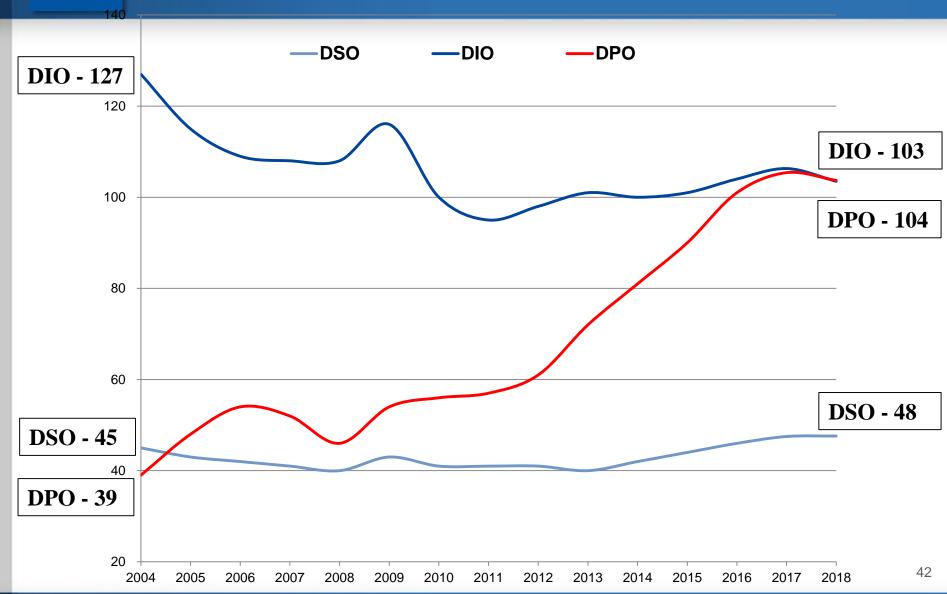


# Improving W/C Efficiency Trends



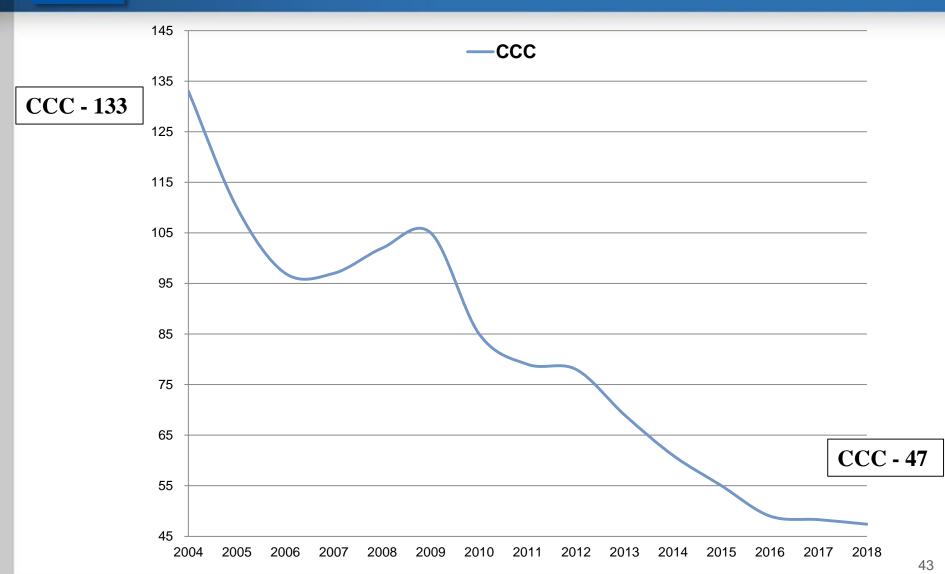


# Improvement in Working Capital



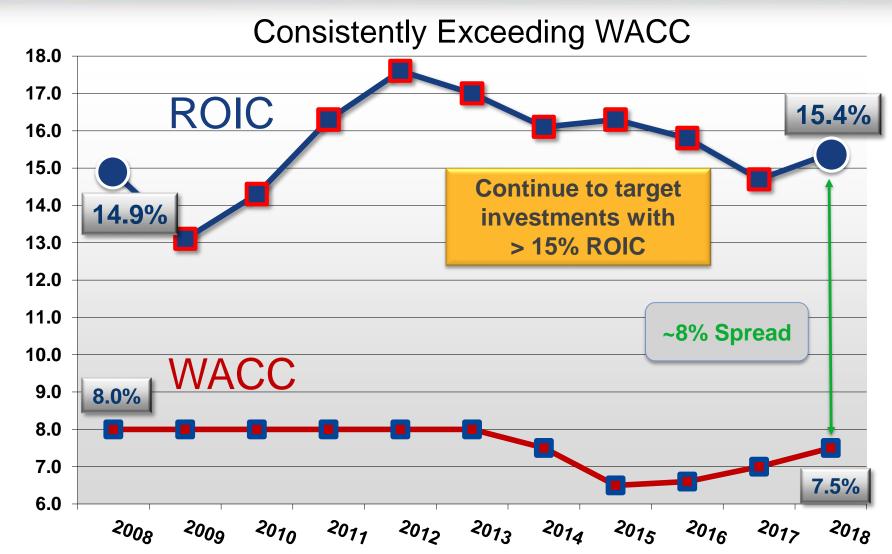


# .....Compressed CCC



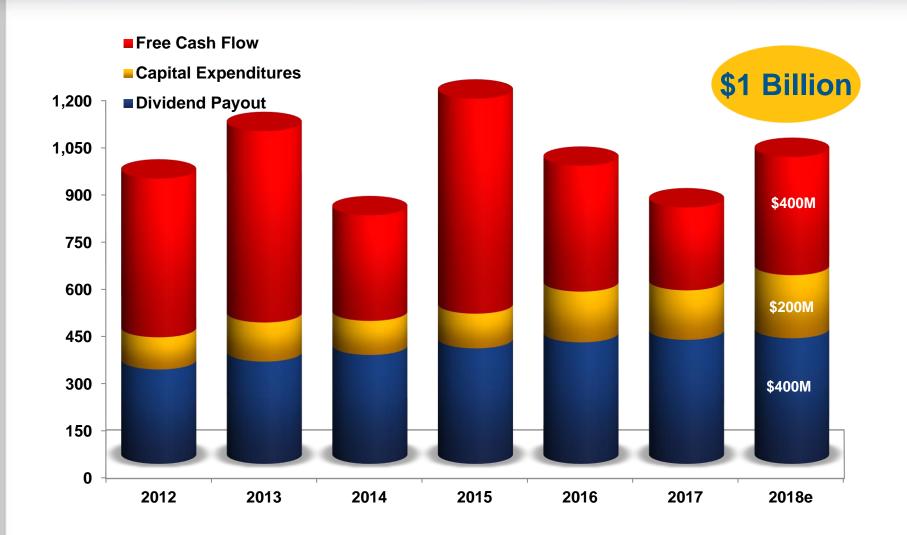


## Return On Invested Capital





# Steady and Strong Cash Flows





## **Priorities for Cash**

- Reinvestment in Businesses
- Acquisitions
- Dividends
- Share Repurchases





# Recent Acquisitions

	APG		SPR	Estimated Annual Revenues
2015	<b>5</b> 4 Store Groups AEA	<b>5</b> Miller, Oil & Gas Lake Erie, Moss, Connect-Air	<b>3</b> JAL, Dinesol Malt	\$180M
2016	11 Olympus, Covs, Global, AMX, Auto-Camping, ASL, 5 Store Groups	<b>6</b> Epperson, MO Power, Colmar, OBBCO, Braas, CPS	<b>2</b> Safety Zone, RMC Jan/San	\$600M
2017	<b>12</b> AAG, 6 Store Groups (+48 new stores), Stone Truck Parts, Welch, Sulco T&E, autoBarn, Universal	4 35% Inenco (Australia), Numatic, Apache, Empire	N/A	\$2.1B
<b>2018</b> (thru Q2)	11 Smith Auto in U.S. plus store group expansion in Europe	2 Sterling Engineering, Power Industries	N/A	\$60M



# 2017 Dividend Kings

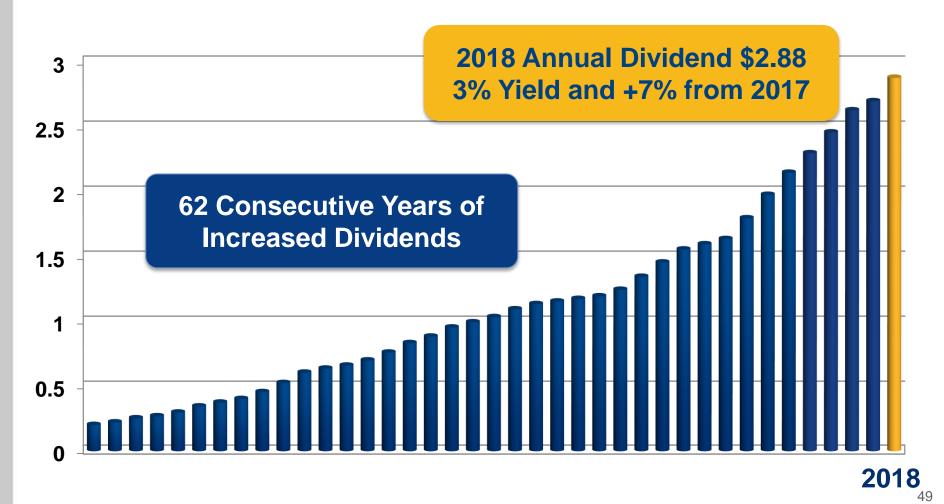
#### Dividend Stocks with 50+ Years of Increasing Dividends

AWR	American States Water Company	63
DOV	Dover Corporation	62
NWN	Northwest Natural Gas Company	62
GPC	Genuine Parts Company	61
PH	Parker-Hannifin Corporation	61
PG	The Procter & Gamble Company	61
EMR	Emerson Electric Co.	60
MMM	3M Company	59
CINF	Cincinnati Financial Corporation	57
VVC	Vectren Corporation	57
CL	Colgate-Palmolive Company	55
KO	The Coca-Cola Company	55
JNJ	Johnson & Johnson	54

LANC	Lancaster Colony Corporation	54
LOW	Lowe's Companies, Inc.	54
NDSN	Nordson Corporation	54
FMCB	Farmers & Merchants Bancorp	52
HRL	Hormel Foods Corporation	51
TR	Tootsie Roll Industries	51
CWT	California Water Service Group	50
SJW	SJW Group	50
FRT	Federal Realty Investment Trust	50
SWK	Stanley Black & Decker	50
SCL	Stepan	50
ABM	ABM Industries	50



#### **Dividend Record**





## Share Repurchases History

(in millions)	# Shares	Cash Paid
1994 – 2004	24.0	\$649.9
2005 – 2009	18.2	782.3
2010 – 2014	8.2	495.3
2015	3.3	292.2
2016	2.0	181.4
2017	1.9	173.5
TOTAL	57.6	\$2,574.6

17.4 Million Shares Remaining to be Repurchased
Consistent History Of Returning Cash To Shareholders



#### 5-Year Returns to Shareholders

	2013	2014	2015	2016	2017
Dividends	\$326.2	\$347.3	\$368.3	\$386.9	\$395.5
Share Repurchases	120.6	95.9	292.3	181.4	173.5
Total	446.8	443.2	660.6	568.3	569.0

Approx. \$2.7 Billion Returned to Shareholders Over 5 Years



# Our Sustainability Commitment



#### **ENERGY**

- ► LED lighting conversion
- ► Alternative sources (solar, battery, wind)
- ► 500+ active projects
- ► 15 million BTU reduction (25%)



#### 

- Rail vs truck conversion (18 mpg)
- Improved fuel economy/ vehicle selection criteria (10%)
- ► Route optimizations
- ► Millions of miles reduced



#### **COMMUNITY**

- Sustainability ambassadors
- ► Awareness at local level
- ➤ Volunteer support programs
- Structured give back campaigns



#### WATER

- ► Low-flow devices
- Natural water retention treatment vs runoff policy
- ► Usage reduction programs
- ► Closed loop systems



#### WASTE

- Diversion for waste streams
- Recycle programs at source
- ➤ Packaging conversion/reduction
- ► Fiber recycle



## GPC Outlook & Objectives

#### 2018 Outlook

- Sales Growth +13-14%
- Stabilized Operating Margin
- EPS Growth +19-22%
- Cash from Operations in \$950M-\$1.0B Target Range
- Steadily Improving W/C
   Efficiency

# **Key Long Term Annual Objectives**

- Improve Sales by 6-8%
- Increase Operating Margin
- Grow EPS by 7-10%
- Generate Solid Cash Flows
- Maintain Strong Bal. Sheet



## Outlook & Objectives

## 2018 Outlook

- Sales growth +13-14%
- Stabilizing operating margin
- > EPS growth +19-22%
- Cash from operations in \$950-\$1B target range
- Steadily improving working capital efficiency and CCC

# **Key Long-term Annual Objectives**

- Improve sales by 6-8%
- Increase operating margin
- Grow EPS by 7-10%
- Generate solid cash flows
- Maintain strong balance sheet



## Thank You!



#### **Contact Information:**

**Carol Yancey - EVP & CFO:** 678-934-5044

Carol\_yancey@genpt.com

**Sid Jones - SVP IR:** 678-934-5628

Sid jones@genpt.com